

Superintendent's Highlight of the Week May 5, 2017



Our DECA Chapter continues to turn heads each time they take the floor in State and International competition. Last week, 73 members of the Chapter competed at the International Career Development Conference (ICDC) which was attended by over 15,000 high school students from around the world. DECA is a business club that focuses on preparing emerging leaders in the fields of hospitality, finance, entrepreneurship and marketing.

Our students arduously prepared for their competitions, as was evident during the Mini Awards ceremony when the finalists from each category was named. It is important to note that each category consisted of over 200 groups competing against each other. POB's overall finalists who moved on to the Final Round of competition included:

- Ben Pollard - Restaurant and Food Services Marketing
- Jojo Savino, Kristen Girschick and Jessica Scheibel - School Based Enterprise
- Briana Garil in Professional Selling
- Brian Bruwer, Dan Bruwer, and Justin Kalman - Independent Business Plan
- Rohan John and Justin Kim - International Business Plan
- Michelle Portnoy, Melanie Rattiner and Rachel Bernstein - Public Relations Campaign
- Amanda Albertelli, Jared Wolff and Alexa Rosen - Business Services Operations Research
- Kevin Huang, Ammar Kazi and Josh Gulbas - Hospitality and Tourism Operations Research

At the Grand Award Ceremony, DECA recognized the Top 10 contestants from each category, followed by the Top 3 of each category. POB had numerous students earn Top 10 including: Briana Garil, the team of Rohan John and Justin Kim, and the team of Michelle Portnoy, Melanie Rattiner and Rachel Bernstein. **The team of Amanda Albertelli, Alexa Rosen and Jared Wolff came in FIRST PLACE in the Business Services Operations Research for the development of a social, local, and mobile promotional plan for Paw Seasons.**

Each and every students' hard work and dedication over the past six months showed through at ICDC as POB had one of their best showings ever. A special thank you to Advisors Lindsay DeLucca, Catherine Tortoso and Michael Ambury for their continued contributions in making the Plainview-Old Bethpage DECA Chapter successful on the regional, state and international Level. Additionally, thank you to chaperones Scott Lieberman, Gina Farrell, Nancy Rogers, Ann Marie LeBlanc and Linda DiMisa. The Plainview-Old Bethpage DECA Chapter had an extremely successful year and is looking forward to the 2017-2018 year. Great happens here!!!

